ARCHIE SERIES

APPROVED BY THE COMICS CODE AUTHORITY

15¢

MAR.
NO 178

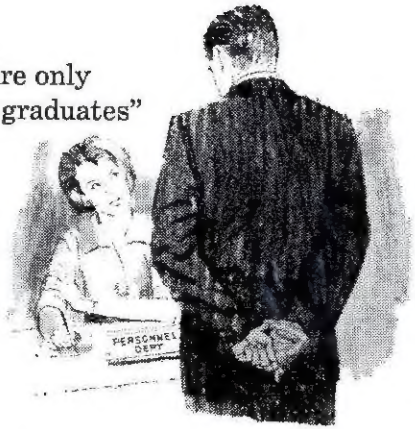
Jughead

NO ANTS, NO MOSQUITOES... A WINTER PICNIC IS FREE OF PESTS!

THEN WHAT ARE ALL THE GIRLS DOING HERE?

TM & © 2008 ARCHIE

"Sorry, we hire only high school graduates"



NOW YOU CAN FINISH HIGH SCHOOL AT HOME

Win a diploma in your spare time... qualify for a better job

DON'T be held back from bigger pay and more opportunity just because you don't have a high school diploma. You can now finish high school at home—during your spare hours—without loss of a single day from your present job.

The Wayne High School Program makes home study easy and interesting. You receive individual assignments from experienced instructors who are directly concerned with your progress. You are a class of one—you take everything at your own pace, so you are neither hurried nor slowed down. And in addition to basic high school subjects which qualify you for a diploma, you have a choice of practical vocational subjects which help you get started in one of many profitable fields. Wayne's flexible study plan permits you to shape your program so that it exactly fits your personal needs.

If you've had enough of just working in a rut—if you want to make up rapidly for lost time—if you want to know the feeling of pride and confidence that comes with saying "Of course, I'm a high school graduate," then you should find out right away what Wayne study can do for you. *The cost is remarkably low.*

Mail coupon for free illustrated booklet

If you are 17 or older and not now in school, send for the free illustrated booklet "How to Finish High School at Home." It contains important and surprising facts about the earnings and success opportunities of high school graduates. It will also give you full details of the Wayne High School Program and the courses it offers you. Mail the coupon now to Wayne, 417 South Dearborn, Chicago, Illinois 60605.

WAYNE SCHOOL
Dept. **26-503**, 417 S. Dearborn, Chicago, Illinois 60605

Please send me your free illustrated booklet "How to Finish High School at Home" which contains full information about high school study and opportunities for high school graduates.

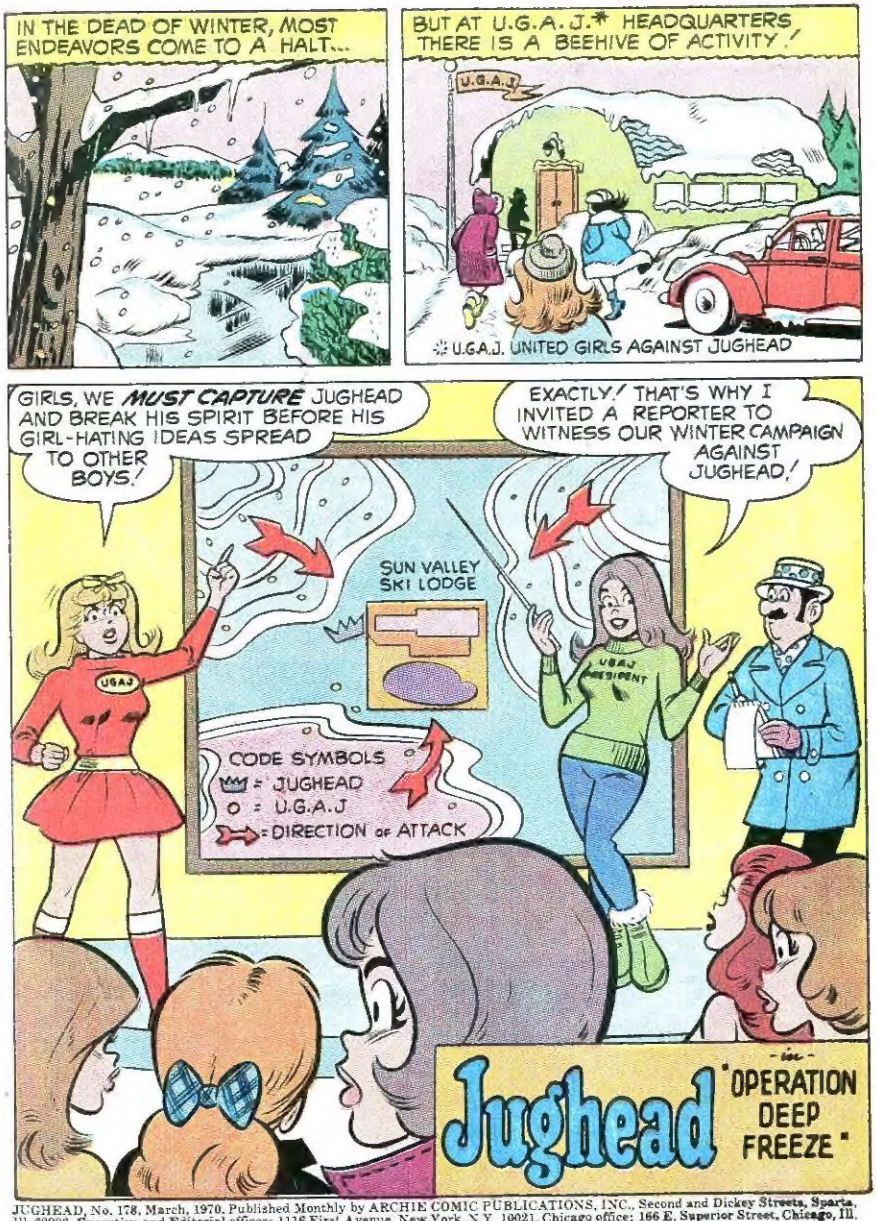
Print
Name.....Age.....

Address.....Apt. No.....

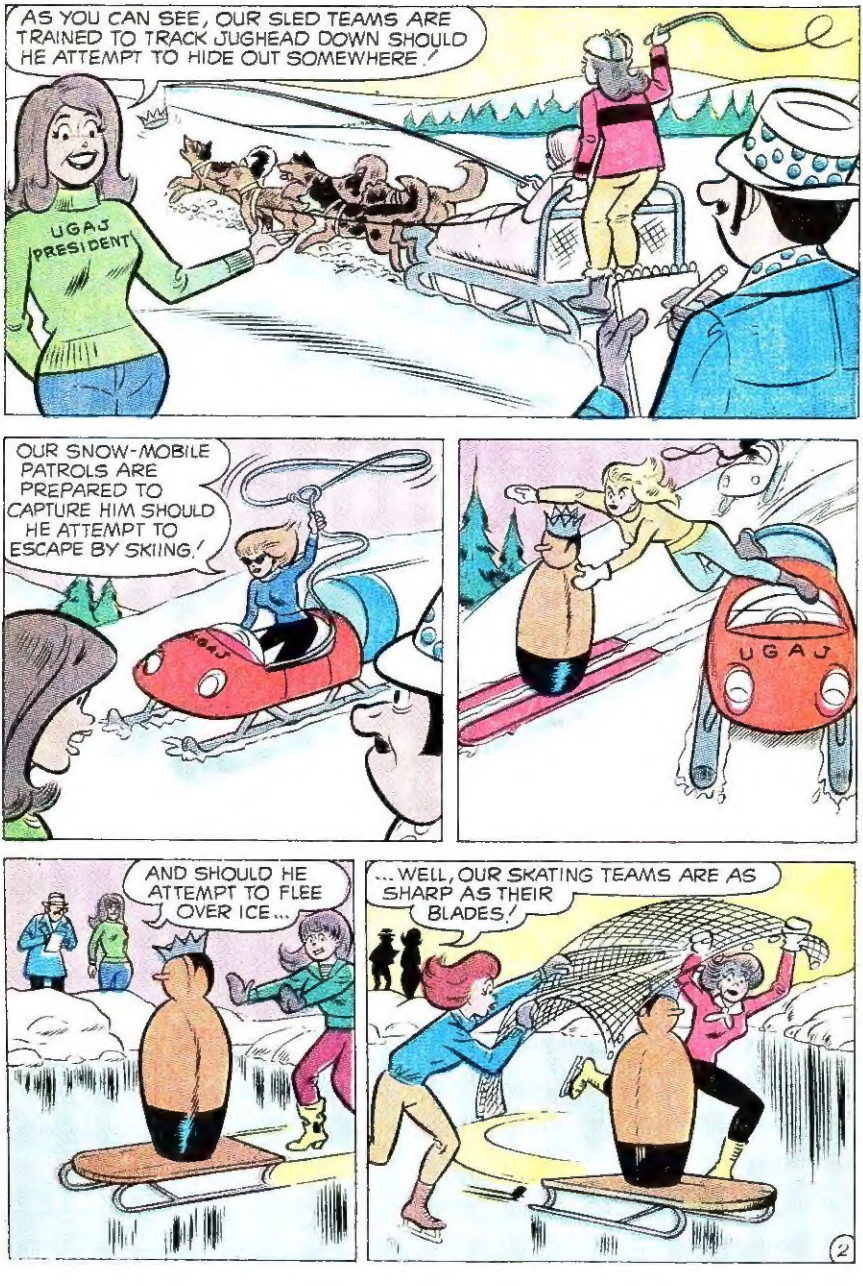
City.....

State.....Zip No.....

608

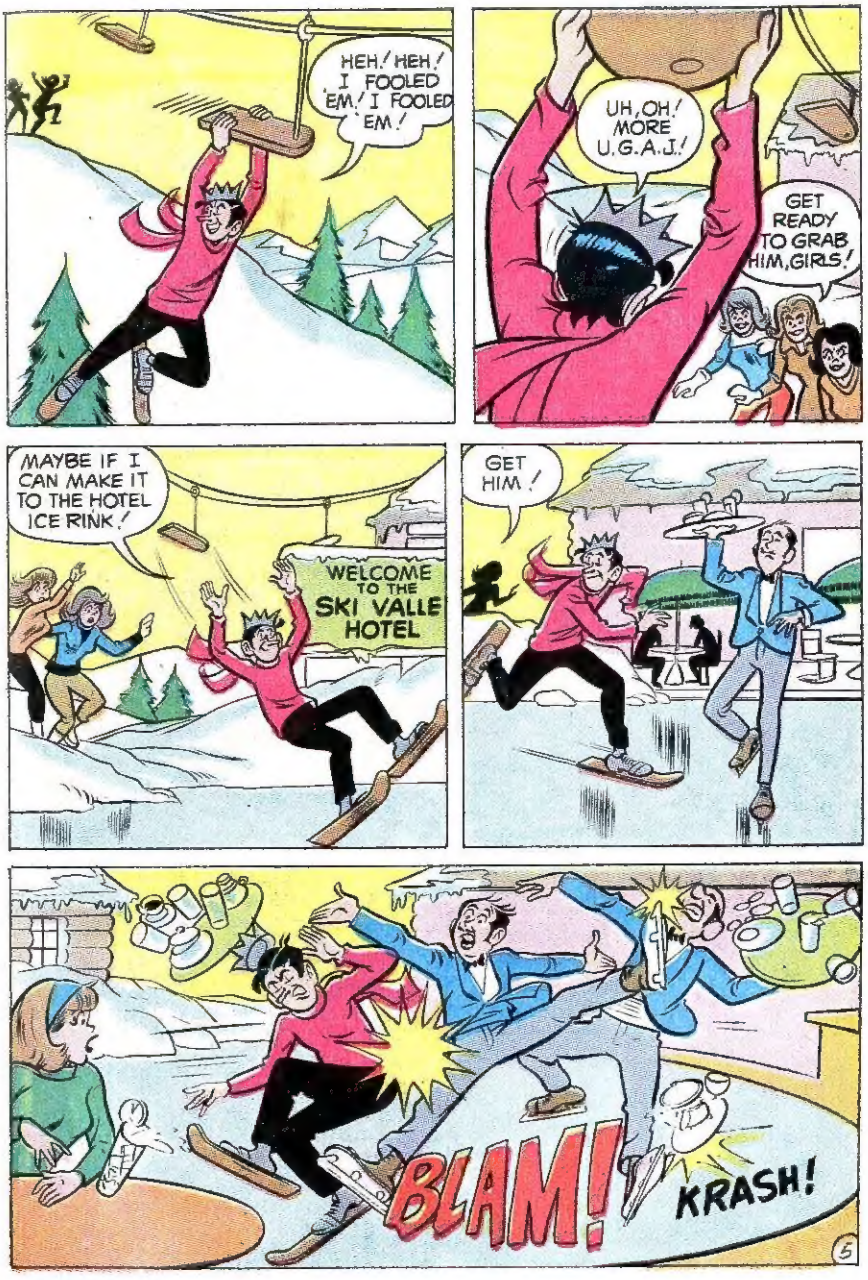

IN THE DEAD OF WINTER, MOST ENDEAVORS COME TO A HALT...
BUT AT U.G.A.J.* HEADQUARTERS THERE IS A BEEHIVE OF ACTIVITY!
U.G.A.J.
* U.G.A.J. UNITED GIRLS AGAINST JUGHEAD
GIRLS, WE MUST CAPTURE JUGHEAD AND BREAK HIS SPIRIT BEFORE HIS GIRL-HATING IDEAS SPREAD TO OTHER BOYS!
EXACTLY! THAT'S WHY I INVITED A REPORTER TO WITNESS OUR WINTER CAMPAIGN AGAINST JUGHEAD!
SUN VALLEY SKI LODGE
CODE SYMBOLS
= JUGHEAD
= U.G.A.J
= DIRECTION OF ATTACK
UGAJ
UGAJ PRESIDENT
Jughead
"OPERATION DEEP FREEZE"

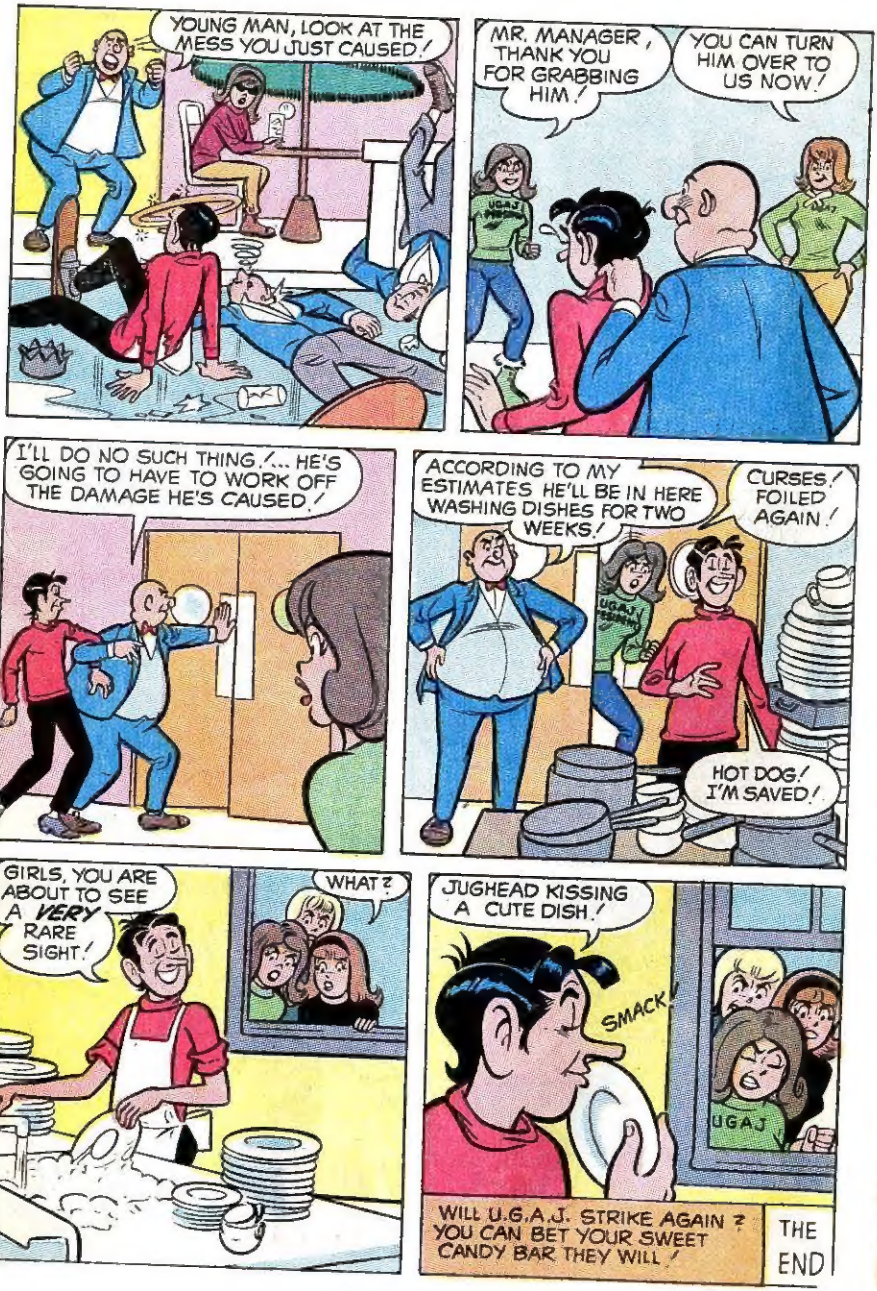
JUGHEAD, No. 178, March, 1970. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 166 E. Superior Street, Chicago, Ill. 60611. Second Class Postage Paid at Sparta, Illinois under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.80 in U.S.A.; single copies 15c. Copyright © 1970 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.


AS YOU CAN SEE, OUR SLED TEAMS ARE TRAINED TO TRACK JUGHEAD DOWN SHOULD HE ATTEMPT TO HIDE OUT SOMEWHERE!
UGAJ PRESIDENT
OUR SNOW-MOBILE PATROLS ARE PREPARED TO CAPTURE HIM SHOULD HE ATTEMPT TO ESCAPE BY SKIING!
UGAJ
UGAJ
AND SHOULD HE ATTEMPT TO FLEE OVER ICE...
...WELL, OUR SKATING TEAMS ARE AS SHARP AS THEIR BLADES!
2

HE DOESN'T STAND MUCH OF A CHANCE IF HE TRIES TO GO OVER ICE!
OR UNDER THE ICE FOR THAT MATTER!
MEANWHILE, AT THE SUN VALLEY SKI RESORT...
I HEAR U.G.A.J. IS HEADING THIS WAY TO CAPTURE JUGHEAD!
THANKS FOR THE WARNING, PAL!
I GUESS I DON'T HAVE A MOMENT TO SPARE!
JUGHEAD!
AND NEITHER DO WE!
GASP! U.G.A.J. IS ALREADY HERE!
3

JUGHEAD! SURRENDER!
NEVER!
YIPES! MORE U.G.A.J. MEMBERS! THIS PLACE IS CRAWLING WITH THEM!
I'VE GOT HIM!
UGAJ
NOT QUITE!
UGAJ
HE'S GETTING AWAY ON THE SKI LIFT!
NO MATTER!
...WE'LL HAVE A RECEPTION COMMITTEE WAITING FOR HIM AT THE OTHER END!
4


HEH! HEH! I FOOLED 'EM! I FOOLED 'EM!
UH, OH! MORE U.G.A.J.!
GET READY TO GRAB HIM, GIRLS!
MAYBE IF I CAN MAKE IT TO THE HOTEL ICE RINK!
WELCOME TO THE SKI VALLE HOTEL
GET HIM!
BLAM!
KRASH!
5


YOUNG MAN, LOOK AT THE MESS YOU JUST CAUSED!
MR. MANAGER, THANK YOU FOR GRABBING HIM!
YOU CAN TURN HIM OVER TO US NOW!
I'LL DO NO SUCH THING!... HE'S GOING TO HAVE TO WORK OFF THE DAMAGE HE'S CAUSED!
ACCORDING TO MY ESTIMATES HE'LL BE IN HERE WASHING DISHES FOR TWO WEEKS!
CURSES! FOILED AGAIN!
HOT DOG! I'M SAVED!
GIRLS, YOU ARE ABOUT TO SEE A VERY RARE SIGHT!
WHAT?
JUGHEAD KISSING A CUTE DISH!
SMACK!
UGAJ
WILL U.G.A.J. STRIKE AGAIN? YOU CAN BET YOUR SWEET CANDY BAR THEY WILL!
THE END

AMAZING $1 ART OFFER

4 Irresistible Wide-eyed Puppies in Full Color for Your Home

MUFFIN'

GODFREY

HAPPY

COQUETTE

BEAUTIFUL AND APPEALING OIL PAINTINGS NOW YOURS AS FULL COLOR LARGE ART PRINTS

ALL 4 ONLY $1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portrainure of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11" x 14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

© Copyright 1969, Colonial Studios

COLONIAL STUDIOS, DEPT. CN-30
20 Bank Street, White Plains, New York 10605

Please send me the four Dog prints for only $1 plus 10¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... (print clearly)

Name .....

Address .....

City..... State..... Zip.....

☐ **SAVE! SPECIAL OFFER:** Order three sets of prints only $2.00 (You save $1.30). Extra sets make ideal gifts.

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

Jughead No. 178 March MEMBERSHIP – TWENTY-FIVE CENTS

1st PRIZE — $5.00

REPORTER
SUE RHOADS
3055 Linda Vista Avenue
Napa, Calif. 94558

Dear Archie,

You guys are really fab! Even if I am fourteen, I still go wild over your comic books. Tell Jughead if he ever has a free night I will date him. He's really cool. And I love hamburgers too. But you are my favorite, Arch. Hot Dog is the grooviest dog in the world. I have a girl dog named Suzie. Every Saturday morning I get up and let her in and we watch your boss show. Suzie loves Hot Dog. My mom even digs your show. I've been reading your comic books ever since I was seven years old. Right now I'm teaching my little brother to read them. I have to play your records every night before he goes to bed or he won't go. Well, all I can say now is "Sock-A-To-Ya Archie." Bye!

2nd PRIZE — $3.00

REPORTER
CATHIE BESLEY
806 Maupin Road
Columbia, Mo. 65201

Dear Archie,

Yesterday was "Super Saturday", and I was thrilled to death by your new show. It's just fantastic! Sabrina is super and Betty and Veronica are great, too. I can't count how many comics I've bought in these last 3 years. I am going to watch your "Special" tonight. I haven't missed a single show of yours, either.

3rd PRIZE — $2.00

REPORTER
SUSIE KPIEG
Rt 1, Box 52 A-10
Youngstown, La. 70592

Dear Archie,

I have a great news report. It's about a swinging band. This group has five wild characters, 3 boys and 2 girls. There are two guitars, one drum, an organ and a tambourine. They have made a lot of hit records and even have their own TV series this year. It plays every Saturday at 9:00 a.m. Come to think of it they are the ARCHIES! !!

4th PRIZE — $1.00

REPORTER
WANDA HORNE
424 E. Liberty
Whoston, Ill. 60187

Dear Archie.

What else can I say, the Archie show is terrific. I thought I was getting too old for cartoon shows, until I flicked on your show last Saturday morning. It was just fabulous.

So Saturday afternoon I went down to the nearest drug store and bought 3 of your comic books. I've enjoyed them so much. I've got loads of laughs out of them.

You can bet this is one person who will be in front of the TV this and every Saturday morning watching your show. It's got to be one of the GROOVIEST on TV. Keep up the good work!!!!

5th PRIZE — $1.00

REPORTER
HOLLY HILLS
78 Winter Street
North Adams, Mass. 01247

Dear Archie.

I want to tell you what a super-tuff show you have this year. I only wish that it was longer and on more often, so do my friends.

My friends and I recently put on a play about Archie and his friends. I played the part of Betty and my English Sheepdog played Hot Dog. It was not as good as your stories or TV shows, but everyone who saw it said that they liked it.

Also, my friends and I have lots of fun learning your dances and listening to your groovy songs.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

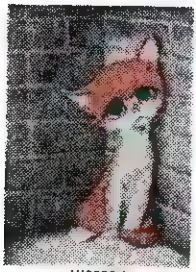
NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

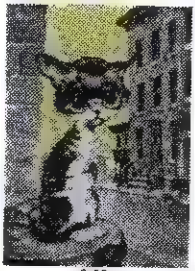
CITY _____ STATE _____ ZIP CODE _____

AMAZING $1 ART OFFER

4 IRRESISTIBLE WIDE-EYED KITTENS IN FULL COLOR FOR YOUR HOME



AMBROSIA



CLEO

NEFERTITI

TIGER LILLY

ALL 4 ONLY $1

BEAUTIFUL AND APPEALING ORIGINAL OIL PAINTINGS NOW YOURS AS FULL COLOR LARGE FINE ART PRINTS Just picture these irresistible kittens in your own home. Everyone who sees these appealing waifs falls in love with their adorable warmth and touching wide eyes. You simply want to take them into your home and into your heart. That's because the artist, E.g., one of America's most perceptive painters of animals, has captured the universal appeal and charm of these intriguing felines. Under his sensitive brush the wistful quality of kittens and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey the artist's magical colors and exquisite details. Only when you see them in your home can you fully appreciate the magnificent art story and exquisite beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, 8½" x 11" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

© 1963 Colonial Studios

COLONIAL STUDIOS, DEPT. KG-81
20 Bank Street, White Plains, New York 10606

Please send me the four kitten prints for only $1.00 plus 25¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... **(Print Clearly)**

Name.....

Address.....

City.....State.....Zip.....

☐ **SAVE! SPECIAL OFFER: Order three sets of prints for only $2.00 (you save $1.75). Extra sets make ideal gifts**

MONSTER S-I-Z-E MONSTERS

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as aweful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

Money Back Guarantee.

Just send $1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY $1.00

TEN DAY FREE TRIAL

Honor House Dept. 7MR62
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME

ADDRESS

CITY STATE ZIP

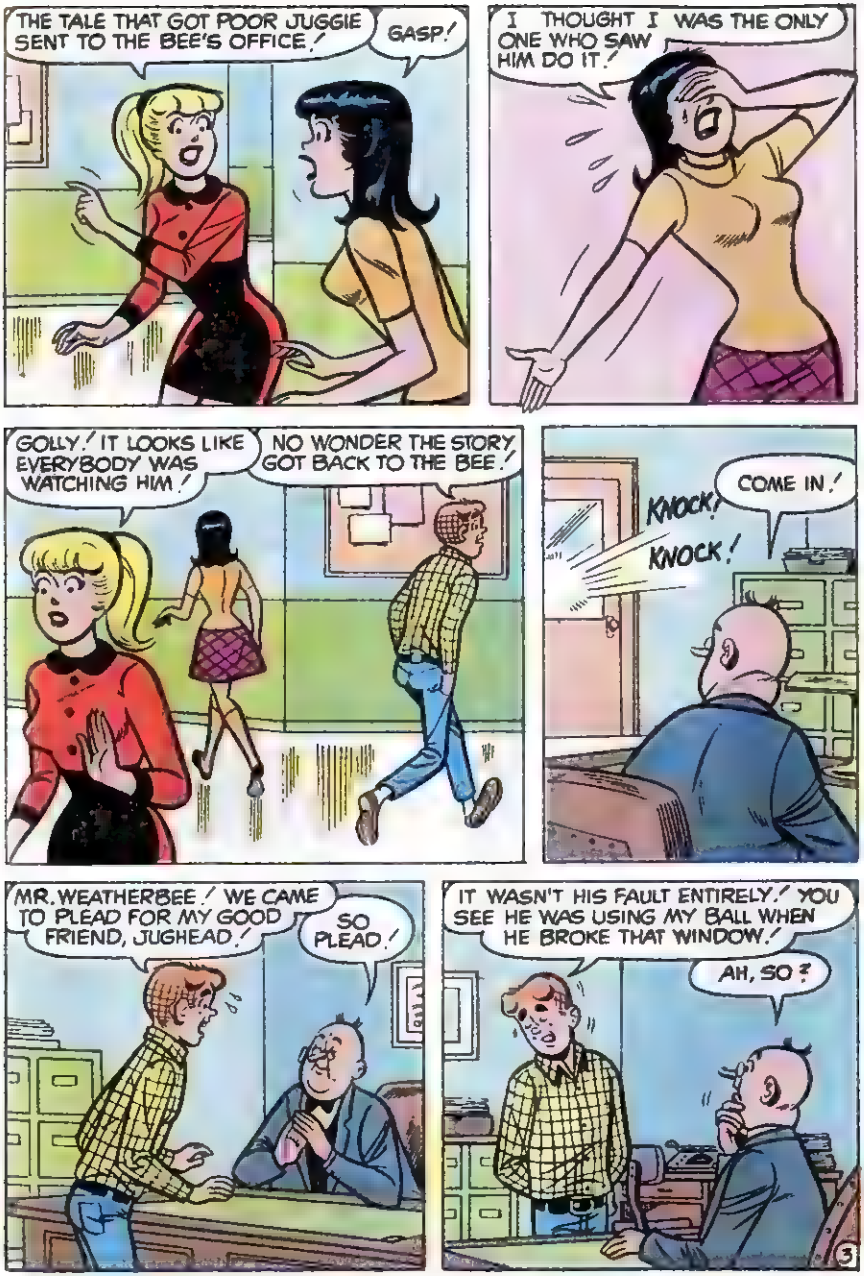
New York State Residents please add 5% sales tax

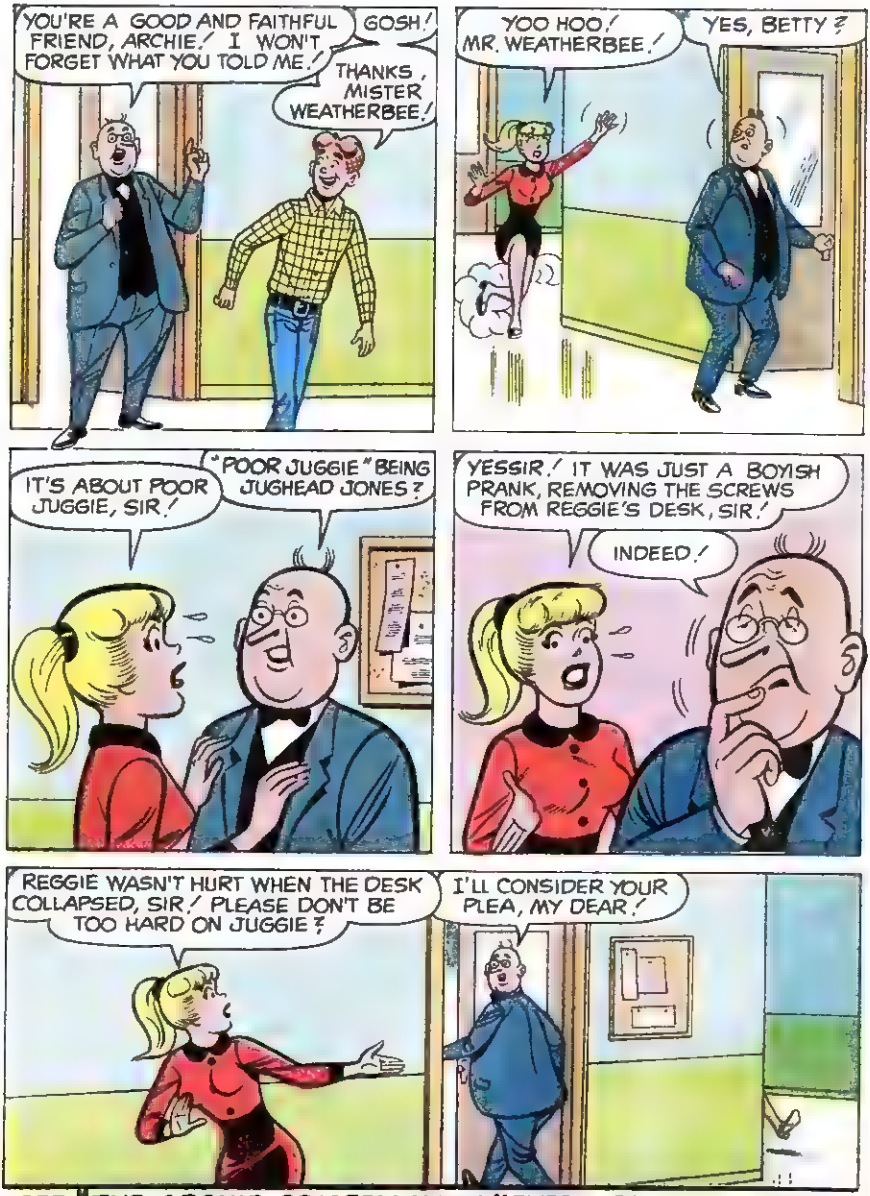
Jughead IN "The Pity of the NITTY GRITTY!"
OH, JUGHEAD! WOULD YOU DROP INTO MR. WEATHERBEE'S OFFICE AND TELL HIM I FOUND THESE TEST PAPERS HE WAS LOOKING FOR!
SURE THING, MISS GRUNDY!
NOTICES
HI, JUGGIE! WHERE'RE YOU GOING?
RIGHT INTO THE LION'S DEN, BETTY!
MISS GRUNDY'S SENDING ME TO MR. WEATHERBEE'S OFFICE!

ARCHIE SERIES

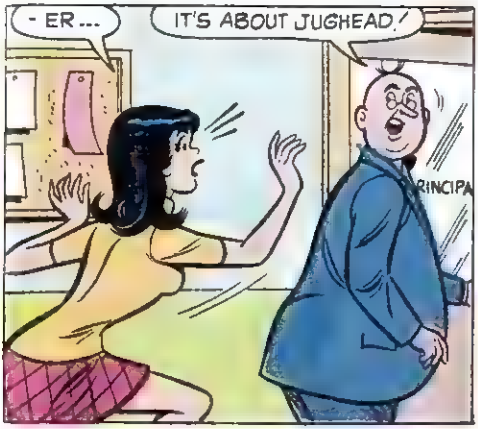
ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

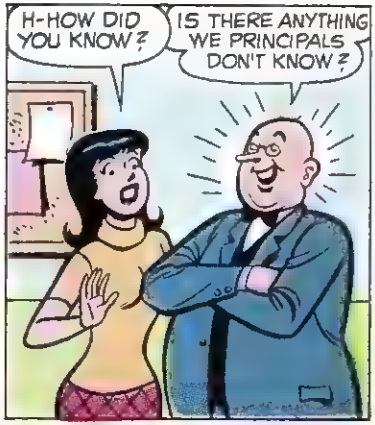
OH, POOR JUGGIE! POOR POOR JUGGIE! (SOB!)
WHAT ABOUT POOR JUG?
(SOB) H-HE GOT SENT TO THE PRINCIPAL'S OFFICE!
DARN! SOMEBODY'S FLAPPING THEIR LIPS TOO MUCH!
YOU MEAN SOMEONE'S BEEN TALKING?
SOMEONE'S TELLING IT LIKE IT IS WHEN NOBODY ASKED!
SOME FINK RATTED ON OUR GOOD FRIEND!
I THOUGHT I WAS THE ONLY ONE WHO KNEW HE DID IT!
YOU KNEW, TOO?
YOU?
BUT, I DIDN'T TELL ANYONE!
DIDN'T TELL ANYONE WHAT?
2


THE TALE THAT GOT POOR JUGGIE SENT TO THE BEE'S OFFICE!
GASP!
I THOUGHT I WAS THE ONLY ONE WHO SAW HIM DO IT!
GOLLY! IT LOOKS LIKE EVERYBODY WAS WATCHING HIM!
NO WONDER THE STORY GOT BACK TO THE BEE!
KNOCK! KNOCK!
COME IN!
MR. WEATHERBEE! WE CAME TO PLEAD FOR MY GOOD FRIEND, JUGHEAD!
SO PLEAD!
IT WASN'T HIS FAULT ENTIRELY! YOU SEE HE WAS USING MY BALL WHEN HE BROKE THAT WINDOW!
AH, SO?
3


YOU'RE A GOOD AND FAITHFUL FRIEND, ARCHIE./ I WON'T FORGET WHAT YOU TOLD ME./
GOSH!
THANKS, MISTER WEATHERBEE!
YOO HOO./ MR. WEATHERBEE./
YES, BETTY?
IT'S ABOUT POOR JUGGIE, SIR./
"POOR JUGGIE" BEING JUGHEAD JONES?
YESSIR./ IT WAS JUST A BOYISH PRANK, REMOVING THE SCREWS FROM REGGIE'S DESK, SIR./
INDEED./
REGGIE WASN'T HURT WHEN THE DESK COLLAPSED, SIR./ PLEASE DON'T BE TOO HARD ON JUGGIE?
I'LL CONSIDER YOUR PLEA, MY DEAR./

SEE "*THE ARCHIE COMEDY HOUR*" EVERY SATURDAY MORNING ON *C.B.S. TV.*! CHECK YOUR LOCAL TELEVISION LISTINGS FOR TIME AND CHANNEL!


- ER...
IT'S ABOUT JUGHEAD!
PRINCIPA


H-HOW DID YOU KNOW?
IS THERE ANYTHING WE PRINCIPALS DON'T KNOW?

I GUESS NOT, SIR! I KNOW YOU HAVE YOUR SOURCE OF INFORMATION!
REGULAR SPY NETWORK!
PRINCIPAL

WELL! WE'D LIKE TO GET OUR HANDS ON THE ONE WHO TATTLED ON JUGGIE FOR POURING THE BUBBLE BATH IN THE SWIMMING POOL!
OH, THAT! YES!

BUT PLEASE, SIR! TENDER YOUR JUDGEMENT WITH A LITTLE MERCY! DON'T YOU HATE TO SEE ANYONE PUNISHED BECAUSE OF A SQUEALER?

OH, I DO, VERONICA! I DO! BUT, THAT'S LIFE, ISN'T IT!
WELL, I TRIED!
5

WHERE'RE YOU GOING, JUGGIE? SCHOOL'S OUT!
THE BEE'S OFFICE! MISS GRUNDY SAID HE WANTS TO SEE ME!
PROBABLY WANTS TO THANK ME FOR RUNNING ERRANDS BETWEEN HIM AND GRUNDY!
PRINCIPA
I'LL BET HE WANTS TO FORGIVE HIM! I PLEADED FOR HIM!
SO DID I!
ME, TOO!
SOMEBODY'S OUT TO GET ME! I THOUGHT I WAS HOME FREE ABOUT THE POOL - THE DESK - AND THE BROKEN WINDOW! ...SOME RAT FINK BLABBED THE WHOLE BIT TO THE BEE!
WELL, WE DID OUR BEST! BUT, THE POOR GUY GOT DETENTION ANYWAY!
The End
6

GET IN THE GROOVE FOR A **GIANT FUN-IN!** FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #21
- ☐ REGGIE'S WISE GUY JOKES #31
- ☐ EVERYTHING'S ARCHIE #7
- ☐ JUGHEAD'S JOKES #17
- ☐ ARCHIE'S PALS 'N' GALS #56
- ☐ LITTLE ARCHIE #58
- ☐ ARCHIE'S MADHOUSE ANNUAL #7
- ☐ ARCHIE'S JOKES #163
- ☐ BETTY & VERONICA SUMMER FUN #164
- ☐ THE WORLD OF JUGHEAD #172
- ☐ ARCHIE'S CHRISTMAS STOCKING #167
- ☐ BETTY & VERONICA CHRISTMAS SPECTACULAR #168
- ☐ THE WORLD OF ARCHIE #171
- ☐ BETTY & VERONICA SPECTACULAR #162

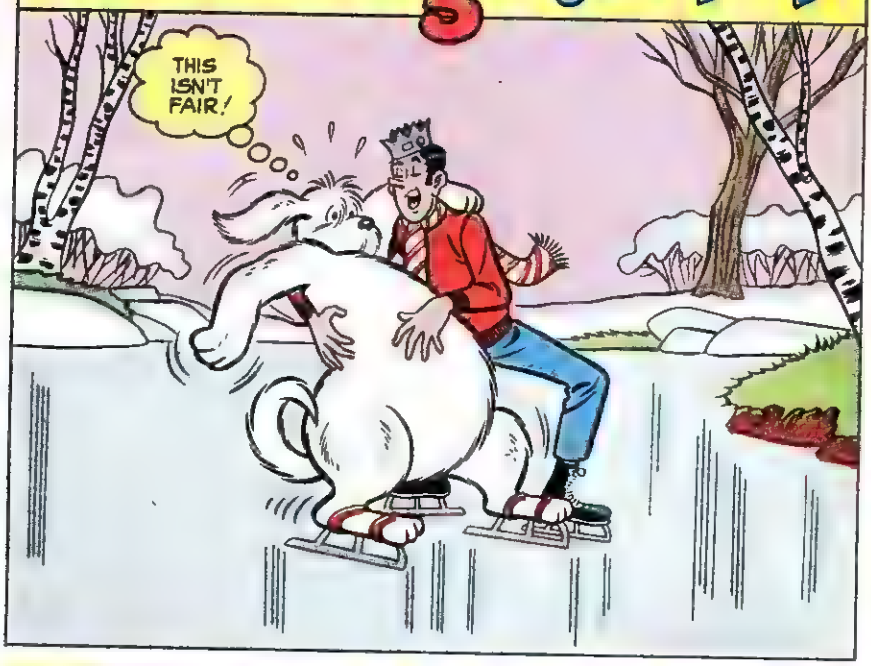
NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____ DEPT. 3/7C

MAIL FOR YOUR CHOICE TODAY

Hot Dog in The ICEBREAKER



KEEP TRYING, HOT DOG!
YOU'LL CATCH ON!
THEN YOU CAN BE MY SKATING PARTNER!
IT'S NO FUN SKATING ALONE!
BUT I WON'T SKATE WITH A GIRL!
SO THAT'S WHY YOU'VE GOT TO LEARN, HOT DOG!
NOW LET'S SEE YOU TRY IT ALONE!
2

THIS IS CRUELTY TO AN INTELLIGENT ANIMAL!
OOPS!
YIPES!
GASP!
I NEVER REALIZED YOU HAD SUCH WEAK ANKLES!
SAY, I'VE GOT A GREAT IDEA!
THIS SHOULD GIVE YOU MORE STABILITY!
THAT'S IT!
USE YOUR TAIL AS A RUDDER!
3

WHY DIDN'T SOMEONE TELL ME THIS WAS SO MUCH FUN?
I THINK I'M READY TO TRY SOMETING FANCY.
GOLLY! LOOK AT HOT DOG!!!
ZIP!
ALL I WANTED WAS A SKATING PARTNER, BUT I ENDED UP WITH AN OLYMPIC CHAMPION!
I'D LIKE TO SEE PEGGY FLEMING DO THIS!

OH, HOT DOG! YOU SKATE DIVINELY!
HOLD IT, BETTY! LET ME HAVE A CHANCE!
HEY! WAIT FOR ME!
LOOK WHAT YOU'VE DONE!
ALL OUR GIRLS ARE SKATING WITH HOT DOG!
EAT YOUR HEARTS OUT, FELLAS!
DON'T GRIPE AT ME!
I LOST MY DATE, TOO!
The End

Sea Horse 'Ranch's ONLY $2.98

Adults and children alike gasp and laugh with delight when they see these wonderful and unusual pets from the sea. These curious creatures with heads like little horses, are unlike any fish. They swim and move through the water without any apparent effort. They hitch themselves by their tails to anything they can grab including each other. When you look at them they look back at you. They sail around. They feed themselves. They turn somersaults and stand on their heads. The female lays the eggs in the male's pouch and he hatches them. The baby sea ponies come out alive ready to swim.

HOURS AND HOURS OF PLEASURE

You get hours and hours of pleasure setting up your Sea Horse Ranch and watching it fascinate how these curious fish—like nothing else in the world—swim, play, feed, hatch their young. It is a great new interesting and educational hobby even if you never had a pet before. It is a novel addition for any fish lover or collector.

EASY TO CARE FOR

And they are easy to care for. You get everything you need—the ranch, aquarium where they live, the sea trees where they rest, the sea salts for creating the right environment, the silica sand for a beautiful gleaming bottom and enough sea horse food to last for months and months.

Exciting, Interesting Pets Will Fascinate You

Sea Horses Have:

- Cute Pony Heads
- Curling Grasping Tails
- Pouches for carrying baby sea horses
- Armor like scales
- Changing color bodies

MONEY BACK GUARANTEE

Order these delightful pets today! You get everything you need and you must be delighted or you may return your sea horse ranch for full purchase price refund. Live delivery guaranteed!

Here is what you get:

- 2 Live Healthy Sea Horses
- Sturdy shatterproof aquarium 5 x 3 x 2¾
- Sea Horse Ranch Trees
- Sea Horse Food
- Sea Horse Book

FREE TRIAL COUPON

Nasco House Department 7SH62
Lynbrook, N.Y. 11563

Rush me my Sea Horse Ranch today on your Free Trial Money Back Guarantee offer stated above.

Send _____ Sea Horse Ranches. I enclose $2.98 plus 25c shipping charges for each.

Name _____

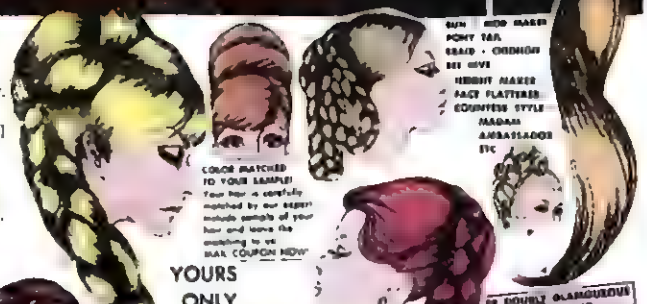
Address _____

City _____ State _____ Zip _____

N.Y. State Residents please enclose 2% sales tax

10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . a big 18 inches in length


BUN
MOD MAKER
PONY TAIL
BRAID - CHIGNON
BEE HIVE
HEIGHT MAKER
FACE FLATTERER
COUNTESS STYLE
MADAM
AMBASSADOR
ETC
COLOR MATCHED TO YOUR SAMPLE!
Your hair is carefully matched by our expert. Include sample of your hair and leave the matching to us. MAIL COUPON NOW!
YOURS ONLY $1 FREE
New MOD-VOGUE illustrated hair style instructions included.
BE DOUBLY GLAMOROUS ORDER TWO GLAMOUS IN BOTH SIDES!

Artist's version of one or more hair pieces in use.

LOW INTRODUCTORY OFFER $1
Be sure to include sample of hair and $1. (plus 25c postage and handling).
Mail to —
BEAUTY AIDS CO., Dept. 274
160 Amherst St.
East Orange, N.J. 07018

MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO. Dept. 274
160 Amherst St. East Orange N.J. 07018

I enclose $1. (plus 25c postage and handling) and hair sample. Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send _____ hairpiece I enclose $1 plus 25c postage and handling for each hairpiece ordered.

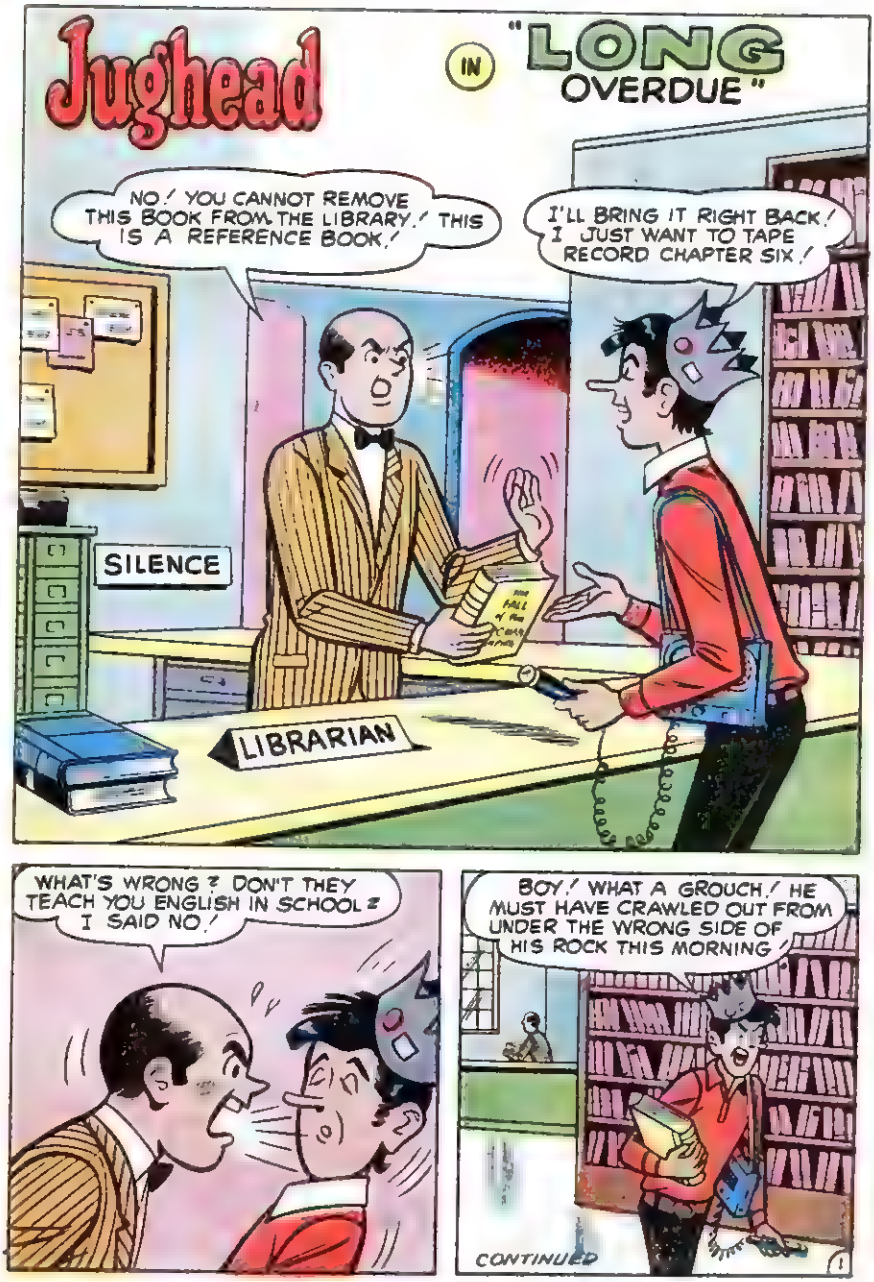
Name _____

Street _____

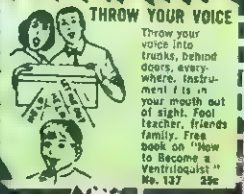
City _____ State _____ Zip _____

© entire contents copyrighted 1967

LI'L JINX
THAT'S A WINNER!
HI, LI'L JINX!
OH... HI, GREG!
WHAT'S THE SCORE ?
39 TO 10 !
WHO'S WINNING ?
39 !
END


Jughead
IN "LONG OVERDUE"
NO.! YOU CANNOT REMOVE THIS BOOK FROM THE LIBRARY.! THIS IS A REFERENCE BOOK.!
I'LL BRING IT RIGHT BACK.! I JUST WANT TO TAPE RECORD CHAPTER SIX.!
SILENCE
LIBRARIAN
WHAT'S WRONG? DON'T THEY TEACH YOU ENGLISH IN SCHOOL? I SAID NO.!
BOY.! WHAT A GROUCH.! HE MUST HAVE CRAWLED OUT FROM UNDER THE WRONG SIDE OF HIS ROCK THIS MORNING.!
CONTINUED

HERE'S A WHOLE TREASURE CHEST OF FUN



THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends family. Free book on "How to Become a Ventriloquist"
No. 137 25c

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No 183 $1.98

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas Deposit the dime and spin the handle Reels spin and look like the real stuff Dimes are removable Should not be used for gambling purposes
No 2060 $1.52

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 676 Only 50c

BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days

Pocket gym will develop your chest biceps triceps neck back shoulders stomach and legs Begins to show the results of all your friends the moment you begin Compact made of heavy rubber
No 7001 Only $1.00

SECRET BOOK SAFE

With combination lock only you can open

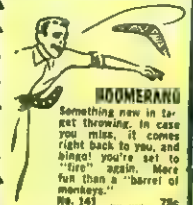
Looks like any book so no one would think to look for valuables in it Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding
No 760 $1

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads For the executive that would like to change his appearance
A36 $1.00

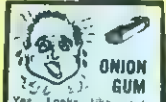
JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring When you shake hands, it almost raises the victim off his feet with a shocking sensation Absolutely harmless.
No 238 Only 50c



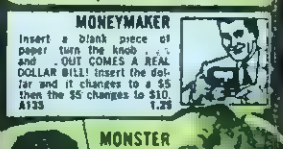
BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys."
No. 141 75c



ONION GUM

Yes—Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack.
No. 281 20c



MONEYMAKER

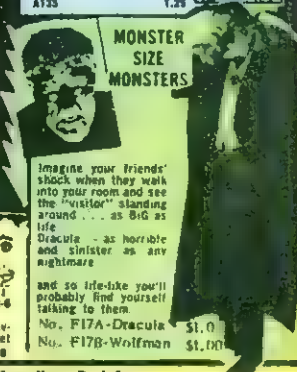
Insert a blank piece of paper turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A133 1.25

WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises Made of rubber, and inflatable. A scream
No 247 50c

SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud Sensational surprising effect
No. 971 20c



MONSTER SIZE MONSTERS

Imagine your friends' shock when they walk into your room and see the "visitor" standing around . . . as BIG as life

Dracula - as horrible and sinister as any nightmare

and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula $1.0

No. F17B-Wolfman $1.00

30 COURSE HOME STUDY PROGRAM

KARATE JIU-JITSU

Only $1.00

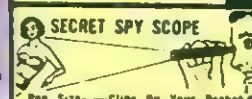
JUDO. BOXING. SAVATE.

Isometric Muscle Building. Exercises. Stunts.

Here is what you get!

- 30 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart Item No. 75



SECRET SPY SCOPE

Pen Size—Clips On Your Pocket-6 Power Magnifier.

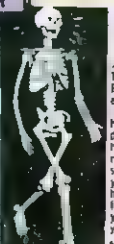
6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope Item No. F39 $1.98

X-RAY SPECS

An Hilarious Optical Illusion

$1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath Look at your friend is that really his body you see under his clothes" Loads of laughs and fun at parties
No F17 $1.00



Monster-Size SKELETON GLOWS IN THE DARK

This 5-foot "Mr Bones" is scary enough at any time but wait til you see him glowing in the dark! Shake him and his arms and legs move you'd swear he's alive if you like to haunt houses and frighten friends, this is for you" Or hang him in your room
No. F200 $1.25

Honor House Prod. Corp.
Lynbrook, N.Y. 11563 Dept. 7GK62

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

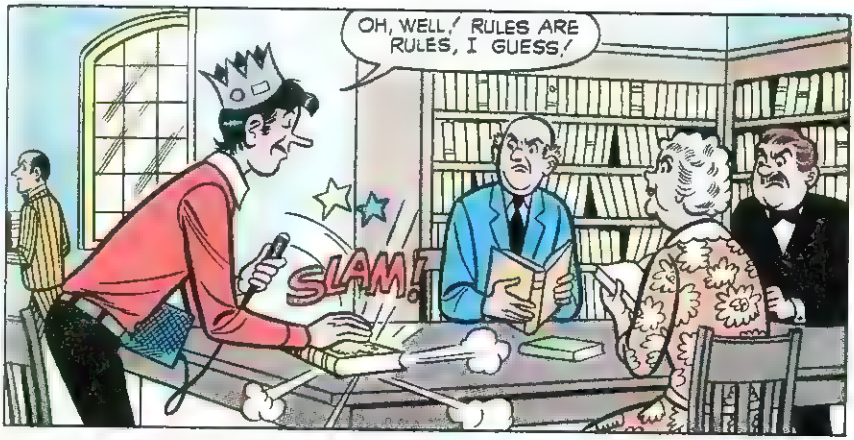
Name .....

Address .....

City ..... Zip .....

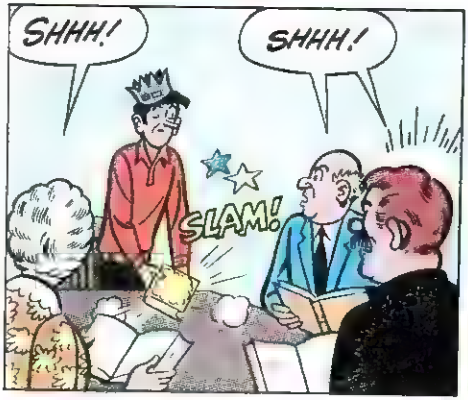
N.Y. State residents please add 3 % sales tax Sorry, we cannot ship orders for less than $1 00. Kindly add 15c for postage and handling to all orders

Honor House Prod. Corp. Lynbrook, N.Y. 11563


OH, WELL! RULES ARE RULES, I GUESS!
SLAM!

DARN! I'VE GOT TO REMEMBER TO BUY BATTERIES FOR THIS THING! I'LL HAVE TO USE THE 110 VOLT ADAPTOR! NOW, WHERE'S A WALL SOCKET?

AH! HERE'S ONE!


SHHH!
SHHH!
SLAM!

SORRY! I'LL BE AS SILENT AS A TOMB FROM NOW ON!

TESTING! ONE-TWO-THREE! KAFF! KAFF! TESTING!
EEP!
AWK!
SHHH!
KAFF! KAFF!
THE FALL of the ROM EMP
LOOK, BIG MOUTH! THAT SIGN IS NOT A REQUEST! IT'S AN ORDER!
OOPS!
SILENCE
THAT WAS A NO-NO!
YOU BUG ME ONE MORE TIME AND I'LL DROP YOU LIKE A THREE INCH PUTT!
HMMM...
AH...
NO ADMITTANCE
3

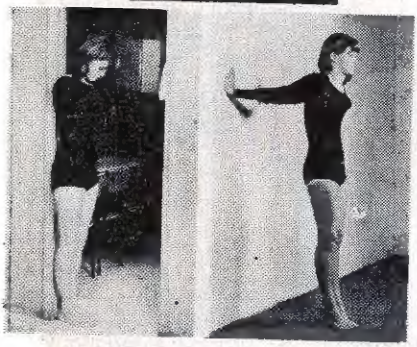
AH! THIS IS PERFECT! THAT CREEP WON'T BOTHER ME HERE!
HARUMPH! TESTING! TESTING! ONE-TWO...
SSSHHH!
CRASH!

NO ADMITTANCE
DR. LIVINGSTONE, I PRESUME?
WHY, NO! THE NAME IS JONES! MY FRIENDS CALL ME JUGHEAD! YOU MAY CALL ME MR. JONES!
LOOK, WISE GUY! I'M GOING TO FIX YOU, BUT, GOOD!
FIRST, I'M GOING TO RIP A PAGE FROM THIS VALUABLE REFERENCE BOOK!
HEY! THAT'S VANDALISM!
R-RIP!
5

RIGHT.' AND I'LL TELL THE HEAD LIBRARIAN THAT YOU DID IT.' AND YOU'LL HAVE TO GET UP TWENTY FIVE DOLLARS FOR A NEW BOOK.'
-ER, YOU DON'T HAVE TO TELL HIM, YOU KNOW.'
YOU MEAN YOU'LL BRIBE ME TO SHUT UP?
NO.' I MEAN WE CAN LET YOUR BOSS LISTEN TO THE WHOLE THING ON MY TAPE.'
"FIRST, I'M GOING TO RIP A PAGE FROM THIS..."
EEP!
GEE.' IT'S NICE OF YOU TO GIVE ME THIS BOOK WITH ONLY ONE PAGE TORN OUT.'
-AND, YOU'LL BUY THE LIBRARY A NEW ONE, RIGHT?
I'LL BUY THE LIBRARY A NEW BOOK, RIGHT.' (SIGH)
LIBRARIAN
6

Girls! Now You Can Have A Fabulous Figure The 6 Second Way!

It is almost like a miracle. You can actually lose flab around stomach, thighs, waist, hips, neck, face and not move out of your seat. Unbelievable? New scientific tests show that you get faster and better results from Isometrics, the new method of exercise. Another astounding fact about Isometrics is that you do each exercise only 6 seconds a day. No special equipment is required, or trips to gyms, playing fields, swimming pools or bowling alleys and you can concentrate on any part of the body that you are interested in controlling.



DESIGNED BY EXPERTS

The series of exercises in Isometrics — The Static Way to Physical Fitness were prepared under the supervision of Victor F. Obeck, Professor of Physical Education and Director, Division of Athletics, New York University and Isadore Rossman, M.D., Medical Director, Department of Home Care and Extended Services, Montefiore Hospital, New York.

HOW-TO-PHOTOGRAPHS

Every page is fully illustrated with photographs showing exactly how to perform the Isometrics and how to get the best and fastest results.

A MUST FOR DIETERS

You will still need Isometrics even if you have decided to reduce safely by dieting. Because when the fat is gone there will remain layers and layers of loose, flabby, unattractive skin that had been stretched out by the fat. Miracle Isometrics tightens and restores the firmness to the skin and eliminates the undesired flabbiness. Isometrics does it in only 6 seconds a day. Convince yourself. Mail the coupon and try Isometrics for 10 days. Unless you get the desired results, return the book and you will receive a full refund of the purchase price.

EXCELLENT FOR

WAIST • HIPS • TUMMY • BUST
DOUBLE CHIN • ARMS • LEGS
THIGHS • BACK • NECK •
FACE • CALVES • HANDS •
BUTTOCKS

MAIL THE NO-RISK COUPON TRY 10 DAYS FREE RESULTS GUARANTEED

BOND BOOK CO. Dept. A-3101
43 West 61st Street
New York, New York 10023

I enclose $1.70 plus 30¢ for handling and postage. Please send the book Isometrics — The Static Way to Physical Fitness. Unless I am fully satisfied I may return in 10 days and get a full refund of the purchase price.

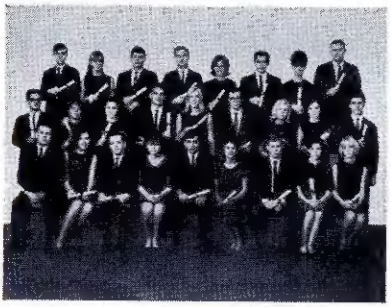
Name_____

Address_____

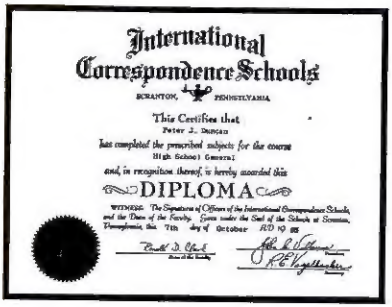
City_____ State_____ Zip Code____

N.Y.C. residents include 6% tax, N.Y. State 3%.

IF YOU MISSED THIS



GET THIS



International Correspondence Schools

SCRANTON, PENNSYLVANIA

This Certifies that

Peter J. Duncan

has completed the prescribed subjects for the course

High School General

and, in recognition thereof, is hereby awarded this

DIPLOMA

WITNESS: The Signatures of Officers of the International Correspondence Schools and the Seal of the Faculty, given under the Seal of the Schools at Scranton, Pennsylvania, this 7th day of October A.D. 19 69

Did you know that high school graduates earn (on the average) $80,000 more over a lifetime than non-graduates? They're also first in line for promotions. And when men are being laid off, high school grads usually stay on the job. Think of what this means to you . . . to your loved ones!

If you missed getting your high school diploma . . . get it now. Through spare-time study with International Correspondence Schools, the world's oldest and largest home study institution. Take only the subjects you need to get your diploma. You'll receive personalized guidance from your I.C.S. instructor. And you'll find your I.C.S. High School diploma is widely respected by government, employers and educators.

Don't put it off any longer. Mark and mail the coupon. I.C.S. will send you three FREE booklets that will show you how easy it is. TAKE THE FIRST STEP . . . MAIL THE COUPON RIGHT NOW!

ICS **INTERNATIONAL CORRESPONDENCE SCHOOLS**
Dept. C7489M Scranton, Pa. 18515

(In Hawaii: P.O. Box 418, Honolulu. Canadian residents mail to Scranton address—further service handled by ICS Canadian Ltd.)

I'm interested in a program of independent study leading to High School completion. Send catalog for program checked below. Also booklet on the principles of success and manual illustrating ICS method.

- ☐ High School General
- ☐ High School Business
- ☐ High School (Canadian)
- ☐ High School Mathematics
- ☐ High School Secretarial
- ☐ High School Vocational
- ☐ College Prep—Arts
- ☐ College Prep—Eng. & Sci.
- ☐ Preparatory Course for High School Equivalency Test

Name _____ Age _____
(Indicate Mr., Miss or Mrs.)

Address _____

City _____ State _____ Zip _____

Occupation _____ Employed by _____

Working Hours _____ A.M. to _____ P.M.

Approved for veterans under G.I. Bill
Low rates to members of U.S. Armed Forces
Accredited Member, National Home Study Council

DO YOU NEED EXTRA MONEY?

NEW! CRYSTAL PINK PARCHMENT ALL OCCASION ASSORTMENT 20 really deluxe cards. Excitingly different

It costs you nothing to try

$100.00 IS YOURS

NEW! SPARKLING PETS ALL OCCASION ASSORTMENT 15 heart-warming large cards of unusual appeal So adorable

for selling only 100 boxes of our new Super Deluxe All Occasion assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards. Cut out entire Business Reply Coupon below — mail it today — and we will send you immediately leading Greeting Card box assortments on approval — plus FREE Catalog of money-making Gift Items. No experience necessary.

NEW! BOUQUET STATIONERY Latest mix or match rage! Richly colored sheets and envelopes with lovely floral designs

NEW! LOVELY EVERYDAY GIFT WRAPPING ASSORTMENT 10 gay colorful large sheets Terrific

GUARANTEED BY PARENTS' MAGAZINE TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE OR REJECTED WITHIN 10 DAYS OF PURCHASE

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW ✦ No Stamp Necessary

FREE 48 PAGE FULL COLOR CATALOG OF OUR ENTIRE LINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. W-4
White Plains, New York 10606

YES, RUSH MY ALL OCCASION CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading Greeting Card box assortments on approval for 30 day free trial plus FREE 48-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ PLEASE PRINT

Address _____ Apt. No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ✦ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 389, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. W-4